



Kia Store Clarksville

Kia Store Clarksville supports customers long after the sale with professional Kia service, genuine parts, and a friendly team committed to making every stage of vehicle ownership simple and dependable.

The Challenge



The renovated store needed a modern sales-tower display



The dealership wanted to avoid a dry-erase-board approach



Sales rankings and reports needed continuous visibility



The GM needed quick desktop insight into the business

The Solution

Sales Leaderboard Pro rotates performance reports and rankings on a large screen, while desktop reports give the GM a fast, clear view of the business. The sales-tower display replaces the need for a manually maintained dry-erase board with a modern presentation suited to the renovated store. Continuous rankings and goal visibility help the sales team understand where they stand and maintain momentum throughout the month. Desktop access lets Scott review the same business information quickly when he needs a more detailed management view.

The Result

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After completing our renovation, we wanted a modern solution that would help keep our sales team informed and motivated. Digital Dealership System gave us a clear and effective way to share current performance with the leaderboard and desktop reports.



Scott Frazee - General Manager

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Customer since July 2026. Current solution: Sales Leaderboard Pro.