



Culver City
Volvo Cars

Culver City Auto Group

Family-owned since 1961, Culver City Volvo Cars has built a strong reputation through its friendly sales team, award-winning service department, and deep commitment to the local community by supporting city events to providing books for local students.



The Challenge



The suggested provider's service underperformed



Lounge content was stale and inaccurate



Service menu updates were slow and difficult



Dare to Compare was unavailable

The Solution

Digital Dealership System supplies commercial-free family-friendly lounge content, easy-to-maintain service menus, and Dare to Compare boards for the Volvo and Mazda stores. Managed lounge programming replaces stale or inaccurate content with a more dependable customer experience. Digital service menus make pricing and service information easier to update without waiting on slow manual revisions. Dare to Compare adds a customer-facing sales tool the manufacturer-suggested provider could not supply, giving both stores a more complete solution.

The Result

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We wanted current programming for our customer lounges and service menus that could be updated efficiently. We also needed tools and capabilities that our previous provider did not offer. Digital Dealership System gave us a more complete solution for managing our screens and content.



Sal Gonzales - Owner

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Customer since June 2026. Current solutions:
Customer Lounge TVs, Service Menus, Dare to Compare, and Showroom TV.

